

HERST COFFEE ROASTERS WEBSITE ACCESSIBILITY REPORT

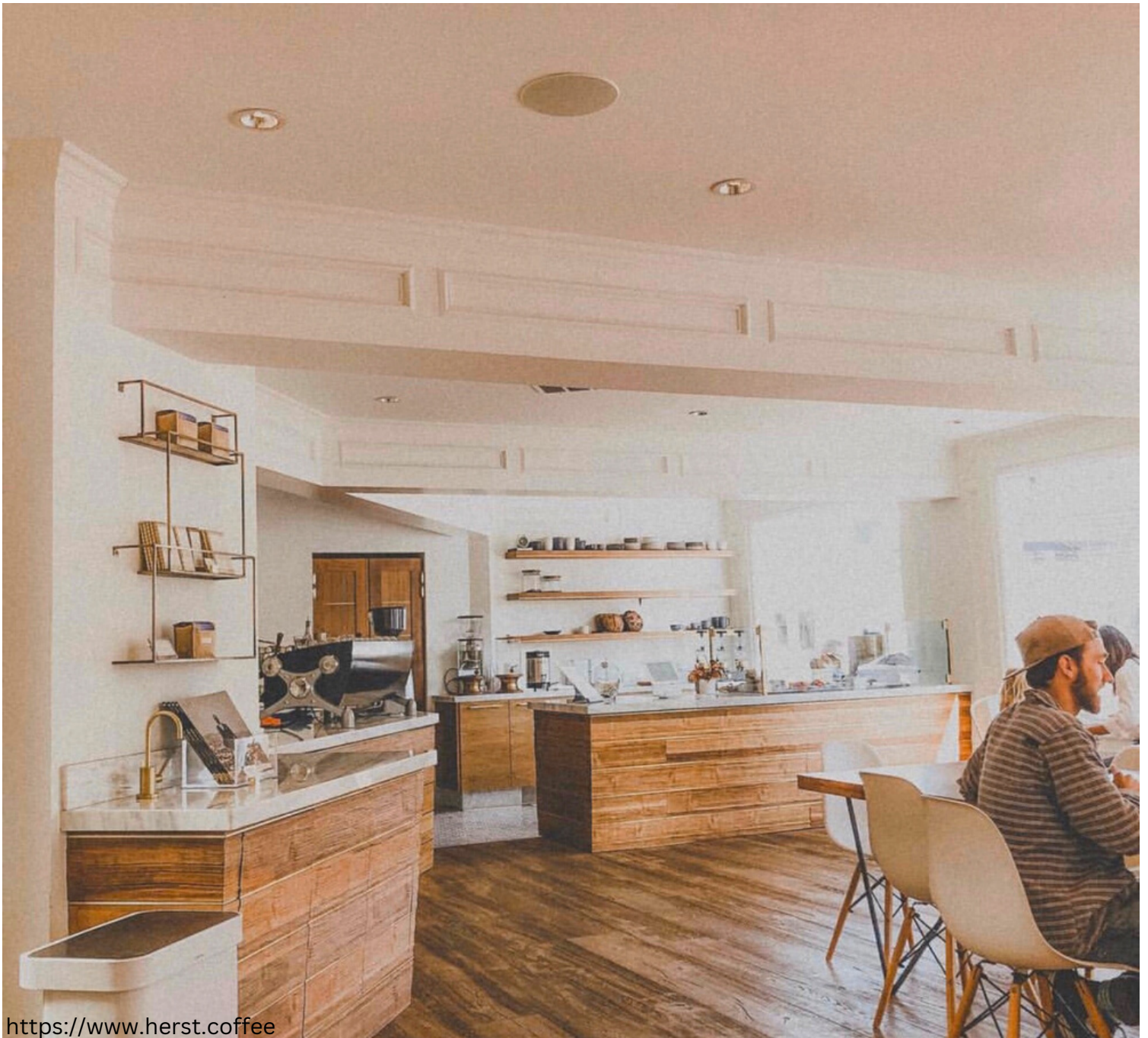


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ACCESSIBILITY

In order to make the greatest impact on your audience, the first step will be ensuring your entire audience has access to what it is you are putting out.

Accessibility can help measure who you are reaching, and the response in what it is that has been initiated.

Accessibility has many forms and realms- from visuals, auditory, mobility, cognitive, and more, accessibility can take many different forms.

In the following pages, I will share what I found within *Herst Coffee Roasters* website through three different sources when it comes to this incredibly important topic.



W3C REPORT

<https://www.w3.org/WAI/test-evaluate/preliminary/>



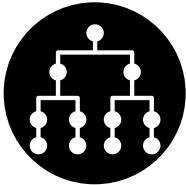
When going through the different checks W3C recommends to determine the accessibility, Herst did a good job overall. They have a page title, headings, interaction, keyboard access, visual focus, forms, labels, and a basic structure. However, they could improve their color contrast ratio, title text size, moving content, and implement multimedia alternatives.

"This page helps you start to assess the accessibility of a web page. With these simple steps, you can get an idea whether or not accessibility is addressed in even the most basic way."

-W3C

WAVE REPORT

<https://wave.webaim.org/report#/https://www.herst.coffee/>



No. 01 — Structure

According to WAVE, Herst website does not include heading structure.



No. 02 — Regions

According to WAVE, Herst website does not include page regions.



No. 03 — Language

According to WAVE, Herst website does not include any languages besides English.

ACCESS MONITOR REPORT

<https://accessmonitor.acessibilidade.gov.pt/results/https:%2F%2Fwww.herst.coffee>

NON ACCEPTABLE

13 images without alternative equivalent in text
3 links with empty content
Two data tables without a caption element
Three label elements that are positioned incorrectly
16 HTML errors

ACCEPTABLE

No obsolete elements

Correct Title

Accessible headings

TO VIEW MANUALLY

10 links to contour content blocks
7 headers
4 controls without labels
174 CSS rules that do not specify font or background color.

Overall rating of 4/10.

CONCLUSION

There is a lot of room for improvement through *Herst Coffee Roasters* website and I believe it can be taken care of in a very simplistic and efficient way. My top three tips on what to improve within this website are listed below!



No. 01 – Alternative Text

Alternative text gives the audience an option to understand further while giving those with disabilities the invitation to access it as well.



No. 02 – Title/Heading Updates

The title could be larger text to draw attention directly to that point. The headings have some structure issues that need to be taken care of.



No. 03 – Positioning

There are a few things within the website that are positioned incorrectly that are visually unappealing. Fixing the positioning ensures further credibility .