

Faith Johnson

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Education

Biola University | Current Student

Los Angeles County, California

Bachelor of Arts in Public Relations and Strategic Communication

Expected Graduation Date: May 2025

Hillsong Leadership College | Graduate

Phoenix, Arizona

Certificate IV in Ministry

Graduated May 2022

Internship and Work Experience

Trainer | Chick Fil A

Des Moines, Iowa/Phoenix, Arizona | 01/18-03/20 and 10/21-05/22

- Performed quality customer service in a fast paced work environment
- Demonstrated effective communication to others
- Trained team members to achieve tasks that aligned with overall mission.

Ministry Intern | Eternity Church

Clive, Iowa | 03/20-08/20

- Supported the recruitment, training, and management of volunteers, fostering teamwork and ensuring effective event execution.
- Assisted in planning and executing church programs and events, enhancing community engagement.

Creative Intern | NorthPoint Church

Johnston, Iowa | 06/22-08/22

- Social Media Management
- Assisted in brainstorming and developing creative concepts for marketing campaigns, contributing to innovative ideas that align with brand objectives.

Awards

Student of the Year | LLS

Des Moines, Iowa | 10/19-03/20

- Nominated through the Leukemia Lymphoma Society.
- Ran a seven week campaign pitching to rotary clubs, radio station, print, and more to successfully raise over \$45,000 for this cause.

Student of the Year | Hillsong College

Phoenix, Arizona | 08/21-05/22

- Nominated by my teachers and leaders around me
- Humbly received the Student of the Year award for my exemplary leadership.

Public Relations & Communication Work

Account Manager | West of Fairfax

Remote | March 2025-Present

- Serve as the primary point of contact for high-profile clients with over 5 million followers, ensuring clear communication and fostering long-term relationships.
- Develop and implement tailored marketing strategies to drive engagement, brand awareness, and growth for the client's social media presence.
- Collaborate with creative teams to design and execute impactful campaigns, ensuring alignment with client objectives and audience interests.

Administrative Assistant | Biola University

La Mirada, CA | December 2024-March 2025

- Manage executive calendars, schedule meetings, and prioritize appointments
- Write, edit, and proofread monthly and weekly newsletters.
- Develop and implement content strategies to increase open rates, click-through rates, and engagement
- Execute comprehensive social media strategies to increase brand awareness and engagement across platforms.

Division of Communication Ambassador | Biola University

La Mirada, California | January 2023-December 2024

- Designed and executed targeted SMS marketing campaigns to boost engagement, retention, and conversion rates.
- Delivered informative and engaging tours, showcasing key features and historical insights, resulting in positive feedback from participants.
- Developed and implemented communication strategies to enhance engagement between divisions, ensuring clear and consistent messaging.

Social Media Manager | 515 Therapy & Consulting

West Des Moines, IA | May 2024-Present

- Create engaging graphics for clients and followers.
- Strategized ways and trends to use to reach goals.
- Grew social media following by 252%, leveraging analytics to optimize content for increased engagement and reach.

Social Media Coordinator | Moore Creatives

Remote Work | May 2023-August 2024

- Conceptualized and produced engaging content.
- Oversee and manage all clients social media platforms
- Communicate with clients to ensure needs are being met.